

Entries for Babies' Health Prize Contest Near 500 Mark; Two Days More to Enroll and Then Work of Judging Begins

Pretty Clothes and Pleasing Ways of No Account in This Test; Only Health of Body and Mind to Be Considered in Making \$100 Awards.

Improvement Prizes, to Be Awarded Six Months After Main Contest, More Important Than Initial Test, for It Will Teach Mothers, Says Teacher in Charge.

Birth registration of babies continued this morning at the big Better Babies' Contest now being held at Public School No. 1, Brooklyn. This is the seventh day of registration and to date the dropped young hopefuls are on the eligible list for The Evening World prizes of \$100.

To-morrow will be the last day for registration and the application booths will be open from 9 A. M. to 1 P. M.

And then on Wednesday morning begins the real contest, a contest that will last for a week at least. Each day mothers, by appointment, previously made, will report at contest headquarters and there a committee of seven leading Brooklyn physicians under the supervision of Dr. Roger H. Dennett of the Post Graduate Hospital will begin the big task of judging the babies, and that judging will be in no sense perfunctory. Each future hopeful, as he or she emerges striped from her protecting blanket, will be measured and weighed and tested and examined and the result set down and compared with the table of standards for each age that governs the contest.

Pink ribbons, or lace trimmings, or cute little shoes, won't count at all. Health, physical and mental, and that alone, is what the doctors will look for in this contest.

Many of the tots, of course, not up



ENTRIES FOR THE PRIZES

to the standard, will fail to qualify for the prizes. In one case it may be because of mal-nutrition, in another because of some congenital defect. But in every case the mother will be told just why her infant has failed to qualify and, most important of all, how to correct the deficiency. And then she will be urged to enter the child for the improvement prize contests which will be held six months later. For this contest only infants registered in the first contest will be eligible.

"It is this improvement prize feature," said Miss Georgiana Brown, in charge of the contest at P. S. No. 91, "that gives us real results in growing a better crop of babies. Those are six months of real education for the mothers and of real benefit to the child. If the mother is in doubt in regard to any detail of treatment all she has to do is to report at the Extension Association and the doctors or nurses in charge will be glad to instruct her."

"We look for another busy week," added Miss Brown, "and I only wish that all the mothers of New York could visit the center and catch the enthusiasm that's in the air."



MINNIE PERSICANO
NICHOLAS TRESOU



the largest, coolest room in the house or apartment. Keep as little fire as possible. Keep the room free from garbage, soiled clothes and rubbish. Leave the windows open day night. Avoid the sun on hot days. Select the shady side of the street and the shade of the park, recreation piers and roofs.

"SLEEP AND QUIET.—Keep the baby quiet. Let it sleep alone and let it sleep as much as possible. Lay it on a firm bed, not on feather pillows. Keep the baby and bedclothes clean. Change the diaper and bedclothes as soon as soiled and sponge the baby with a soft cloth and cool water. If this is done the baby will not be so restless and will sleep better. Do not give soothing syrup to make the baby quiet and do not let the baby hang on the nipple or suck a 'baby comforter'."

Send Fate Out Conduit Fire.
Smoke and flames pelched from a manhole of the conduit in Broadway at Fifty-eighth street early today. When the firemen arrived they found that the

fire had extended a block northward and southward and that smoke and flames were pouring from several manholes. The smoke was so dense that entrance into the conduit was impossible.

A wagon loaded with sand was driven down Broadway. The firemen halted the

driver and then helped themselves to the sand, throwing shovelful after shovelful into the conduit openings. In this way the fire was extinguished.

Peerless Win Again.
The Peerless A. C. of Brooklyn came out on the long end of a 13 to 12 score yesterday at Peerless Oval, defeating the Pioneer Ball Club. Harry Blanchard's home run with the bases crowded featured the game.

GIRLS! GIRLS! SURELY TRY THIS! DOUBLES BEAUTY OF YOUR HAIR

All you need is a 25 cent bottle of "Danderine"—Hair gets lustrous, fluffy and abundant at once.

Immediate?—Yes! Certain?—That's the joy of it. Your hair becomes light, wavy, fluffy, abundant and appears as soft, lustrous and beautiful as a young girl's after a Danderine hair cleanse. Just try this—moisten a cloth with a little Danderine and carefully draw it through your hair, taking one small strand at a time. This will cleanse the hair of dust, dirt or excessive oil and in just a few moments you have doubled the beauty of your hair.

A delightful surprise awaits, particularly those who have been careless, whose hair has been neglected or is

scraggy, faded, dry, brittle or thin. Besides beautifying the hair, Danderine dissolves every particle of dandruff; cleanses, purifies and invigorates the scalp, forever stopping itching and falling hair, but what will please you most will be after a few weeks' use of Danderine, when you will actually see new hair—fine and downy at first—yes—but really new hair growing all over the scalp. If you care for pretty, soft hair, and lots of it, surely get a 25 cent bottle of Knowlton's Danderine from any drug store or toilet counter and just try it.

Take a Bottle of "Eddys" Sauce in the Lunch Box.

Eddys' BRAND
Sold English Sauce
Grocers and Delicatessen Stores sell it at 10c per bottle. Made by E. Pritchard, 331 Spring St., N. Y.

WAR ON INSECTS.

Ball's Mosquito Bile Cure and Insect Exterminator kills all insect life. Bedbugs, fleas, lice, and non-poisonous. Pint bottle, 25c; 4 gallon, \$1; gallon, 50c. Sold by E. Pritchard, 331 Spring St., N. Y.

Read the Summer Resort Advertisements in To-Day's World Before Planning Your Vacation. A large list of places from which to make a suitable selection.

Ten 'Don'ts' That May Save The Life of Your Baby

Dr. S. Josephine Baker Gives Advice to Mothers on the Feeding and Care of Infants During the Dangerous Hot Weather.

"This is the dangerous time for babies," said Dr. S. Josephine Baker, Director of Child Hygiene, Department of Health, to-day, "and I am going to give ten 'Don'ts' for the comfort of the little ones."

1. Don't give the baby impure milk.
2. Don't give too water to the baby.
3. Don't allow flies to touch his food.

days, or if the baby has fever, remove nearly all the clothing. A muslin slip or gauze shirt is enough. A baby with fever will not catch cold.

"BATHING.—A baby should have one tub bath every day; on very warm days from two to four general spongings with cool water. If the baby has fever sponge it with cool water every two or three hours and place cool, wet cloths on its head.

FRESH AIR.—Babies, sick or well, must have fresh air. Keep the baby in

How Babies Will Be Judged For Health Contest Prizes

The chief object of the Better Babies' Contest is to teach mothers how to make and keep their babies healthy physically and mentally. Prizes are awarded on health points only. Mere beauty of face or physique does not count.

The mother first registers her baby. Later it is physically examined by a committee of physicians and the physical and mental development charted according to a perfect standard.

The food and bed points are carefully set down on a score card and from it the mother may learn just what deficiencies she has to correct in her child. The score card at a glance gives the right and wrong condition of every part of the baby, and doctors and nurses advise the mothers as to what treatment the child requires.

Should an infant not qualify for the first series of prizes the mother is instructed how to improve the child, so that at the end of six months it may win an IMPROVEMENT PRIZE.

4. Don't dress him too warmly.
5. Don't forget cool sponge baths.
6. Don't keep the baby in the kitchen.
7. Don't let him lie in the sun.
8. Don't give him tea, coffee or alcohol.
9. Don't give him pacifiers or soothing syrup.
10. Don't let him eat heavy food.

"Ten times as many babies die during the hot weeks of July and August as in all the rest of the year."

"Observe the following rules. They may save the life of your child:

"MILK.—Bottle-fed babies must be given only good milk which is kept constantly covered and on ice. Use milk furnished by the milk depots or diet kitchens; if the milk stations are not convenient get good bottled milk which is delivered every morning. If the milk cannot be kept properly cooled it should be boiled as soon as received.

COLD SUPPERS



IF YOU HAVE NOT TRIED GULDEN'S MUSTARD, TRY IT TO-DAY. FINE FOR GOLD MEATS & SANDWICHES. A Delicious Meat Dressing by adding Vinegar. Sold by Delicatessen and Grocery Stores.

Ask Your Dealer for a 'Storm Hero' Umbrella. YOU SIMPLY PULL IT BACK if the wind turns it inside out. A New One If the Wind Breaks It. Coat \$1.00 Upward. ON SALE EVERYWHERE. Miller Bros. & Co. Sole Manufacturers. 362 Broadway, New York. If your dealer does not show them, write.

SALE At SMITH GRAY'S CHOICE OF THE HOUSE

The Most Remarkable Offer We Have Ever Made
Four Stores Wide Open to Give You an

Unlimited Selection of Our Entire Stock

CHOICE No. 1.		CHOICE No. 2.	
Every \$22 Fancy suit	NOW \$14	Every \$30 Fancy suit	NOW \$17
Every \$22 Blue or Black suit		Every \$30 Blue or Black suit	
Every \$20 Fancy suit		Every \$28 Fancy suit	
Every \$20 Blue or Black suit		Every \$28 Blue or Black suit	
Every \$18 Fancy suit		Every \$25 Fancy suit	
Every \$18 Blue or Black suit		Every \$25 Blue or Black suit	
CHOICE No. 3.		CHOICE No. 4.	
Every \$45 Fancy suit	NOW \$24	Every \$45 Blue or Black suit	NOW \$24
Every \$40 Fancy suit		Every \$40 Blue or Black suit	
Every \$35 Fancy suit		Every \$35 Blue or Black suit	
Every \$35 Blue or Black suit			

Without reserve—A positive Choice of the House at these prices. Come early.

Smith Gray & Co.

NEW YORK BROADWAY AT WARREN ST. 5th AVENUE ABOVE 27th ST. 4 STORES
BROOKLYN FULTON ST. AT FLATBUSH AVE. BROADWAY AT BEDFORD AVE.

Macy's

We Buy for Cash Only, We Sell for Cash Only; We Have Told You This Before, But Never Has Our Unique Policy Had Greater Vindication Than in the Series of Sales Which Begin Here To-day.

1. **Women's Voile Dresses, \$3.96**
In white—lace and embroidery trimmed. In combinations of stripes and plain voile—with net frills. Pompadour Crepe and Voile Dresses \$4.96, also smart models in striped voile. Dresses of checked or plain white voile at \$5.74—tunic models. Charming Dresses of imported voiles and crepes, bordered and Dresden effects—\$8.94. (All these models in sizes 34 to 44). Third Floor, Broadway.
2. **Misses' Dresses of Imported Voile, \$8.94**
Two models in bordered or blocked Voile, with girdles and trimmings of messaline and net frills. Beautiful color combinations. Sizes 14 and 16 years. Third Floor, 55th St.
3. **Negligees—Less Than Half Price**
Clearance of 350 Negligees, in crepe de chine, charmeuse, India silk, flowered satin, challoes and albatross—light, pretty colors. Macy's prices were \$14.89, \$29.50, \$42.89 and \$68.50. Now reduced to \$6.94, \$9.94, \$12.49 and \$25.89. Third Floor, Broadway.
4. **Silk Blouses, \$2.97 and \$3.96**
Macy's prices were \$4.96, \$5.94 and \$6.94. Clearance of Costume Blouses made of novelty silks, foulard, crepe de chine, taffeta, messaline, silk serge and wash silks. Sizes 34 to 44. Third Floor, 54th Street.
5. **Women's Low Shoes, \$1.19**
Macy's prices were \$2.59, \$3.49 and \$4.96. Clearance of Pumps, Colonials and Oxfords in patent leather, gun metal and tan Russia calf. Low Shoes that were \$3.49 and \$4.96—now \$2.59, include Gibson Ties, Pumps and Button Oxfords in patent leather, gun metal or tan Russia calf. Gun metal and patent leather "Colonials" (new stock)—\$2.97 and \$3.29. Second Floor, 55th Street.
6. **Infants' Hand-made Dresses—Reduced Now 99c, \$1.69, \$3.49 and \$5.94**
Macy's prices were \$1.98, \$2.59, \$4.96 and \$9.94. Hand snocked Dimity Dresses, \$2.74 and \$3.24 (were \$4.24, \$4.49 and \$4.96). White with pink or blue embroidery. Machine-made Dresses, 74c, 99c, \$1.49, \$2.24 and \$4.89 (were 99c, \$1.74, \$2.49, \$3.49 and \$7.49). Third Fl., 55th St.
7. **Dress Goods Remnants—A Clearance**
Clearance of 6,000 yards, in lengths varying from 1½ to 7 yards. Waist lengths, skirt lengths or dress lengths. Dress Goods that were 49c—now 29c. Dress Goods that were 49c to 79c—now 39c. Dress Goods that were 69c to 98c—now 49c. Dress Goods that were 98c to \$1.98—now 59c. Dress Goods that were \$1.19 to \$2.29—now 79c. Second Floor, Broadway.
8. **White Wash Goods Greatly Reduced**
Corduroy Pique (was 98c)—now 79c. Width 32 inches—in finest French weave. Mercerized Batiste (was 39c, 49c and 59c)—29c. Novelty Fabrics (were 15c, 20c and 25c)—8c. Second Floor, Centre.
9. **Men's Athletic Shirts, 24c**
(Macy's prices were 49c and 59c). In sizes 38 to 50. Nainsook and madras, sleeveless or with short sleeves. Men's Drawers of "Elmira" net-mesh at 29c, knee length. All sizes. Main Floor, Centre.
10. **Groceries at Great Savings**
"Sultana" Coffee, 23c a lb (quality sold elsewhere at 30c). Teas at remarkable reductions, including Curio Chop Tea at 28c a lb.; Mayflower Chop and Formosa Colong, 2 lb. cartons 49c; Pekin Chop, mixed, Formosa Colong and English Breakfast at 19c a lb. Canned Goods of superior quality at substantial reductions from Macy's usual "Lowest-in-the-City" prices. Fifth Floor, 55th St.

MEN'S Hot Weather NEEDS

SUGGESTIONS ONLY from a notably wide and varied assortment, in which, although Macy's never sacrifice quality to make a price, yet prices are "Lowest-in-the-City."

\$2.50 and \$3.00 Coats, Sicilian and Alpaca \$1.89
Gray, tan, black and some with shadow stripes. Fifth Floor, Broadway.

\$1.50 Outing Trousers of White Duck \$1.29
Made with cuff bottoms and belt loops.

\$25.00 White Flannel Coats and Trousers \$18.75
Norfolk and sack models—the latter with soft rolling lapels. Fifth Floor, Broadway.

Men's West Coast Panama Hats \$2.49
That were \$3.49, \$4.96, \$5.49 to \$7.49. Finer qualities up to \$24.89. Main Floor, 55th St.

\$5.00 Oxfords of White Canvas \$3.49
Rubber soles and spring heels, or leather soles and heels. Main Floor, Balcony, 55th St., Rear.

\$6.00 Oxfords of White Buck \$4.96
With rubber soles and spring heels, or with leather soles and heels. Main Floor, Balcony, 55th St., Rear.